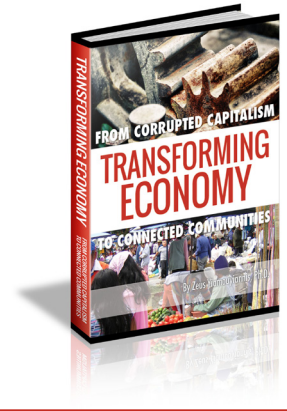


FOR IMMEDIATE RELEASE

PRESS RELEASE

TRANSFORMING ECONOMY FROM CORRUPTED CAPITALISM TO CONNECTED COMMUNITIES



Contact:

Zeus Yiamouyiannis, Ph.D.

+63.927.985.2761

+1.860.371.1160

(Contact number during USA book

tour: June 5 – August 27, 2013)

Skype: zeusyia

zeus@citizenzeus.com

Transforming Economy Author Asks: Can We Move from a Corrupted Capitalism to Connected Communities?

VIDEO: Available at TransformingEconomy.com

Manila, Philippines, May 10 – Zeus Yiamouyiannis, Ph.D., economics blogger, futurist, and author, addresses what many people are asking in his new ebook, *Transforming Economy: From Corrupted Capitalism to Connected Communities*: “What can be done about the current failing economic system, locally, nationally, and internationally?”

Growing numbers of people feel powerless to change both the overall economic system and their own personal economic situations. These challenges are only mounting. Zeus, a performance educator, engages these challenges directly and provides comprehensive change maps, processes, and examples that readers can apply toward improving their economic lives.

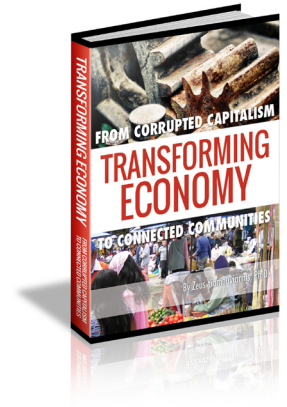
He starts his book with this question and observation:

*“Why do we resist change? Even when our very lives depend upon it, we find ourselves refusing to absorb the full truth of our present human situation. Is it too much for us? Do we really understand what change can be?... We have been taught, often with ulterior motives, to understand change as something that happens **to us**, as something beyond our control... But what if change is something*

FOR IMMEDIATE RELEASE

PRESS RELEASE

TRANSFORMING ECONOMY FROM CORRUPTED CAPITALISM TO CONNECTED COMMUNITIES



*that happens **from us**, something we choose, initiate, and develop? What if refusing to initiate and participate in constructive, personal and collaborative change is tantamount to signing a death warrant for future generations?”*

Out of this concern, Zeus was inspired to create a book that makes economic transformation understandable and actionable for anyone. Zeus shows that even the smallest targeted personal choices can impact the overall economic system in ways that connect communities and withdraw power from corrupted current systems of capitalism.

In a recent interview, Zeus Yiamouyiannis, Ph.D. outlined the “economic learning gap”:

“Some of the most simple and impactful things on our lives get shrouded by poor understanding and communication. There is a way to cut through the cloud of confusion in the modern world, to develop empowered, effective learning. Everyone, regardless of education level, should know how the global economy works in order to improve their personal awareness, choices, and connections with others in our shared world. This commitment to ‘learn forward’ will ultimately transform the broader economy into a more vital and equitable system.”

Zeus’s own recent experiences living overseas brought special urgency to completing and publishing Transforming Economy. He was starkly confronted with the reality that no country ultimately wins with corrupted capitalism. Zeus outlines implementation of a robust, inclusive capitalism, where people learn to create globally-aware, connected communities. In these communities, people’s economic production is protected and reinvigorated. Joy, health, and effective performance emerge as primary aims of economy over financial extraction.

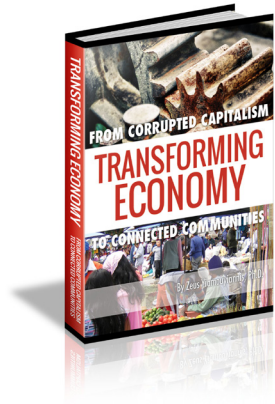
This new organization of principles and efforts is defined in Transforming Economy as “democratic capitalism.”

“Democratic capitalism (def.): *“Having money serve people.” A capital system of, by, and for the people that respects and elevates the broader rights, dignity, and well being of world citizens over financial interests. A capital system that rewards social collaboration and personal productivity. A system of money exchange that increases citizens’ connection, creativity, and contribution and promotes the healthy, fulfilling development of multiple talents, ideas, and values. Examples:*

FOR IMMEDIATE RELEASE

PRESS RELEASE

TRANSFORMING ECONOMY FROM CORRUPTED CAPITALISM TO CONNECTED COMMUNITIES



Crowd funding, circle lending, community cooperatives, “triple bottom line” (people, planet, profit), local currency, car sharing, grass-roots initiatives.”

Transforming Economy includes concrete steps each person can take to make changes on an individual and community level. These changes support more connection and active respect among citizens of the world. This critical, creative, and community activity drives larger economic changes.

Breaking down the complex topic of how our economy currently works, Zeus shows through clear explanation how small-scale economic actions lead to transforming the world economy and to a system that empowers people and planet while enhancing interconnection and responsibility.

He ends the book with this thought:

*“It makes no sense to assign blame and simply react to the evils of the world or to run like a survivalist into the woods. The cure to the (economic) disease is a daring but thrilling one: Unchain ourselves from symbols and agents and vicarious experience, and accept the responsibility to live a life of deep regard, meaning, and respect now. In doing so, we lead a life worth living **for**, and we leave an earth worth living **on** for future generations.”*

* * *

Zeus is available for Comment or Interviews

Zeus Yiamouyiannis, Ph.D. is an economics blogger, futurist, and author of *Transforming Economy: From Corrupted Capitalism to Connected Communities*. He has written regularly for top alternative economics blogs, including ZeroHedge.com and OfTwoMinds.com. He has appeared as a guest on “[The Keiser Report](#)” and “[On the Edge with Max Keiser](#)” on RT TV as well as the “[Inside the Eye](#)” radio program. Zeus is a “performance educator” with expertise in philosophy and cultural foundations of education. His own blog, [Citizen Zeus \(http://citizenzeus.com\)](http://citizenzeus.com) focuses on “learning to transform,” especially in the areas of economics, education, and spirituality. This background, combined with economics understanding, yields an incisive, comprehensive analysis. Zeus applies his original, integrated perspective in *Transforming Economy* so readers can anticipate emerging economic trends and creatively respond.